



October 2024 Update

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☐ SPOOKY SPECIAL! ☐



RANGE ROVER VELAR

R-DYNAMIC SE

Just £26,999



BMW X2

XDRIVE M SPORT

JUST £18,099



MERCEDES-BENZ B-CLASS

EXCLUSIVE EDITION

Just £13,799

☐ *Don't let your old car haunt your driveway—sell it to us!* ☐

Trick or Treat.. Can Jaguar Survive This?!

Jaguar dealers won't have any new cars to sell for most of 2025! The manufacturer is scrapping its entire range to become a luxury, electric vehicle only, marque. Even the I-PACE, its current electric offer, will be scrapped in an effort to improve profitability. As Jaguar's MD, Bowden Glover put it "We will no longer be offering new vehicles."

The first car to come back on sale in 2026 will be a four-door electric GT with an anticipated range of 435 miles. It will certainly need to be economical with an expected price tag of ~ £100,000! Oh, and there is an extra slap in the face for the manufacturer's British heritage, as the GT will be unveiled in the USA. The range isn't expected to be enlarged further until

2028 with a new SUV. Dealers have been told to focus on 'used cars and after-sales'.. with over 40% of buyers reporting breakdowns, after-sales shouldn't be a problem **Hot off the press!!** An insider has told us that Jaguar are now suggesting this new supercar is being cancelled! Rawdon Glover, the managing director, has said that dealers are in for 'a messy year' with no 'bone' available to throw them.. **Is this the end for Jaguar?!** 🤖



The Haunted A75: Scotland's Most Mysterious Road!

If you're up for a fright this Halloween, take a drive down the A75 in Dumfriesshire—if you dare! Known as Scotland's Ghost Road, the A75 is infamous for eerie apparitions and strange encounters. Since the 1950s, drivers have reported seeing shadowy figures, from Victorian-era couples to phantom trucks that disappear right before their eyes. One of the most chilling stories involves a truck driver in the 1970s who swerved to avoid hitting a couple walking in the road—only to stop and find that they had vanished! Another well-known tale from 1995 involves a couple who believed they hit a man dressed in a hessian sack, only to find no trace of him when they stopped the car. The paranormal activity along this stretch of road has led many to call it "The Ghost Road", and the stories just keep coming.



Confucius Say..

'The man who runs behind a car will get exhausted but the man who runs in front of the car will get tired'

Sorry, I would stop the tyre jokes but.. I think there is still some mileage in them.

Don't forget that we sell tyres!



The Horror of EV Depreciation: Guess the Loss!

The Mercedes EQE 300 is an electric family saloon car. A Top Gear journalistic team tested the fully loaded version (which cost £86,345 new) for three months and put just 4500 miles on the clock. When they asked Mercedes to value it in part exchange against the new E-Class estate with a price tag (I'm estimating) around £80,000, guess what they were offered... £45,000! That's a £41,345 drop in three months—around £14,000 per month!



There was more bad news with running costs. The electric worked out equivalent to a petrol car running at 34.7 miles per gallon - for comparison, most of the petrol cars we are selling achieve 50-60 miles per gallon. I did say in a previous newsletter that some EVs are looking good value, so if you have the money, should you jump in now? Both Top Gear and I agree on this one piece of advice—there are still some scary months to come for prestige electric vehicle values. £500 a day—that's expensive motoring!

And for a Scare Story Closer to Home..

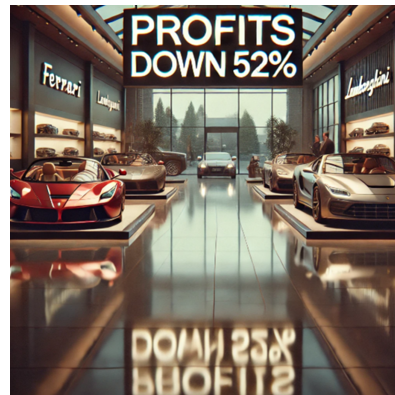
A well-known online car buying firm recently offered one of our customers £12,500 on a car that should be worth £13,000 in the trade. But, hold the front page, once they arrived the firm started suggesting bodywork had been done (turned out to be polish) and they eventually decided the car had received paintwork on the front wing (it's a beautiful car, we would not have deducted any money). The rip-off offer? Just £11,000! A massive £2,000 deduction for a 'possible' minor paint repair. Be



aware, a big name doesn't mean a fair deal!

Supercar Sales: It's Grave!

After previously reading about how amazing they are at selling supercars, I now read that Romans International have seen their profits drop by half (52%). I would say that pride comes before a fall, but with profits coming in at around £1.4 million, they are still doing okay I suppose ☐☐. It would appear that this particular sector of the motor industry is softening, and even multi-millionaires are keeping their hands in their pockets.



REMEMBER REMEMBER.. WE WILL BE BACK IN NOVEMBER!

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