

March 2023 Update

01672 511777

'Elm Tree Cars' @ Facebook

❄ SNOW DAY READING! ❄



RANGE ROVER VOGUE

3.0 TDV6

Just £31,999



VOLVO V60

D4 CROSS COUNTRY LUX

JUST £21,999



HONDA CR-V

I-DTEC EX

Just £11,999

WHATEVER COLOUR - WE WILL BUY YOUR CAR!

Another Monochrome Podium!

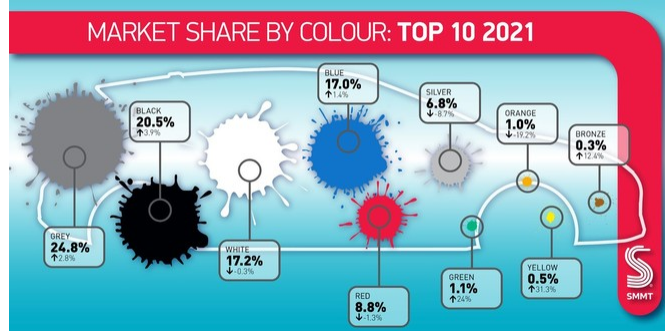
It's grey all the way for Britain, retaining top spot as the new car colour of choice for a 4th consecutive year! And it's the 11th consecutive monochrome podium with black and white taking 2nd and 3rd place respectively. Accounting for a quarter of the entire new car market, grey actually increased its market share year-on-year (2.8%). White was the top pick for sport models and tiny cars, whilst executive cars were once again most likely to be black. Grey's selling points include: 'safe' resale value, best choice for masking dirt, being well suited to darker wheels and trims, and simply being a compromise between black & white!

Colour is on the rise though! Blue narrowly missed out on 3rd place (just 1638 units behind white) and the fastest growing colour trends were turquoise, yellow, and gold (up 232%!). Although together they still account for less than 1% of the market.

Some counties had a more colourful

streak – Bedfordshire registered 66 pink cars and the West Midlands was a fan of tangerine with 1156 registrations!

(Click image to enlarge)



Can't Choose Just One Colour? BMW Has A Solution!

BMW used the world's biggest tech conference (CES Las Vegas) to showcase its new colour changing car, the I Vision Dee ['Digital Emotional Experience]. It's a massive leap forward from their last test car which could only alternate between the UK's monochrome favorites.

The sports sedan is covered in 240 separate 'E Ink' panels which allow the vehicle to switch between, or combine, 32 colour options across the whole body. And it's not just a concept, BMW hopes to use the technology for its Neue Klasse EV models from 2025!



~Click Image For More Details~

BMW's CEO wants to ".. transform the car into an intelligent companion."

What does that actually mean? It's probably a bit early to tell. Some features are easy to grasp, the I Dee's headlights and grille have digital elements allowing the vehicle to make 'facial expressions' and express it's moods. You can also create a digital avatar to be displayed on the side window. You can even showcase a virtual reality world on the windscreen!

The 'E Ink' panels are a type of electronic paper (also found on e-readers and mobiles). The display takes just seconds to change and BMW says this option won't eat into the battery's driving range. The next step is developing some sort of coating to help the panels stand up to the elements and everyday usage, such as car washes and insect splatter!

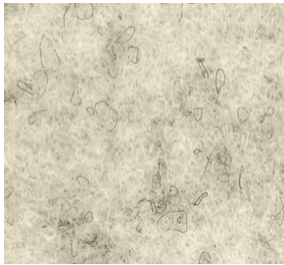
Eco Car Interiors of The Future (Game!)

Which upgrades are you looking for in your new car .. Expired rice and lentil switches? Plastic bottle seats? Coffee pulp dashboards? Give it a few years and you may well find all of these things in your new car! Engineer & design firm CALLUM from Warwick used a Porsche 911 to test eco alternatives to plastic finishes in our vehicles. Using various foodstuffs and other waste materials they managed to raise the car's recyclable content from 78% up to 84%.

We've included photos of some of the new materials below – can you guess what they are? Click on each image to reveal the full image and answer!



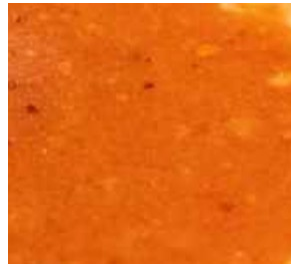
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[Top EV Complaints 2022!](#)

Unsatisfactory customer service and purchase problems topped EV buyer's list of woes in 2022, accounting for 41% of all complaints according to the official 2022 statistics recently released by the ombudsman. The average compensation sought was £9,400!



Most problems are straight out of the factory, with 83% of all complaints filed relating to the sale of new EVs. Top issues related to: *Peeling trim *Missing specification *Rattling dashboards *Poor audio systems.

Interestingly battery charge and range issues accounted for the smallest percentage of complaints, just 5% each, which is down significantly on 2021 figures. However, consumers still call out sellers for failing to make them aware of important facts, such as the potential fall in range due to colder weather .. We had one customer who used most of their full range battery charge to defrost their EV on one particularly cold morning!

FIESTA - Going Out On A High!

The trusty Fiesta shot past long-term rival, the Vauxhall Corsa, by almost 60,000 units in 2022 to pull off a final market victory before Ford ceases its production this summer (an impressive 288,639 UK Fiestas were sold last year). That follows an incredible win streak, topping the UK's best-seller list for 12 consecutive years, 2009-2020. Doing farewell in style!



Another Famous Farewell..



After a quarter of a century, the iconic Audi TT is being retired. The Final Edition TT will have a black styling pack, 20 inch alloys, and bodywork in Tango Red, Glacier White, or Chronos Grey. The Final Edition models (TFSI & TTS) boast up to 316bhp! All models go on sale this month, so look out to spot the first Final Editions on our roads next month!



ENJOY THE SNOW & SEE YOU NEXT MONTH!

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