



June 2023 Update

01672 511777

'Elm Tree Cars' @ Facebook

* SUMMER SPEED! *



AUDI A6

4.0 RS6

Just £44,999



FORD MUSTANG

5.0 GT

JUST £29,599



BMW 3 SERIES

3.0 M SPORTE

Just £20,499

AT THE FINISH LINE WITH YOUR CURRENT CAR? WE WILL BUY IT!

[Hydrogen Tech Is Racing Ahead](#)

Wow! Around **3%** of the world's total greenhouse gas emissions come from shipping, but hydrogen/ammonia technology is on the cusp of changing this.



Hydrogen has to be compressed and liquefied at **-253°C** ready for transportation, clearly a huge technical feat and a significant drawback when looking for a universal fuel.

Ammonia, it appears, could help out.

Stable at room temperature, ammonia can be transported easily and, when heated to a high temperature, provides a good source of hydrogen but this again is a somewhat energy hungry

process. A company called Amogy has now developed a method of extracting the hydrogen chemically at low temperatures and has also miniaturised the process. In 2021 the company demonstrated the system supplying 5kW of energy for a drone. To put that into perspective, previously a standard ammonia cracking system would have been the size of a large shipping container (let's see the drone take off with that on its back!). It has now run a tractor with a 100kW unit, a truck with a 300 kW system, and is working on a 1megawatt source for boats!

To make a real difference, the ammonia will have to be produced using green electricity and then perhaps the technology can be used in cars. The environment certainly needs our help, but we do seem to be getting there!

How Far Ahead Do You Plan?

If you thought Audi's year-long waiting list for a new car was ridiculous, Land Rover enthusiasts brace yourselves as the current lead time for Range Rover Sport & Discovery models is twice, that standing at a record-breaking **24 months!** When asked to comment, JLR simply responded 'We are grateful to our clients for their patience' ...



You'll be waiting a year for JLR group's Jaguar range as well, the same as Maserati!

Goodbye Charlie, Hello Kiera!

After just a year and a half, Charlie has left the front desk and moved to Goodwood with her partner to help manage the estate - We wish her good luck! ☐

And so we say hello to Kiera! Despite being just 20 (almost 21), Kiera already has a background in customer service. She is bright and cheerful (as most young people are before they become jaded and despondent like the rest of us..), likes shopping and the gym. She's looking forward to working with Becky and Nicci - so say hello next time you visit!

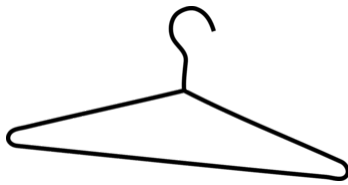
The Good, The Bad, & The Ugly!

Jaguar have decided to open their battery factory here in England, not Spain. The factory could employ up to 9000 people and has apparently cost us just **£500-£800 million in subsidies** .. BARGAIN!

Also

Thought you couldn't afford a Ferrari Daytona SP3?

Well, the building blocks are there! Legoland has unveiled a model of the luxury sports car built using **over 400,000 Lego bricks**. The car weighs over 1.5 tons and took the team over **2000 hours to build!**



Road deaths up 9% in one year! Government figures show 1695 people were killed in crashes in 2022. Around 75% of fatalities were men and almost 25% were under 30. **24% of all fatalities weren't wearing a seat belt ..**

Also

Car thefts rise by 25% YoY. A staggering 130,398 vehicles were reported stolen in 2022. Many of the thefts involved high-tech key cloning or tricking cars into opening their doors remotely. *Our Comment?* It looks bad, but once upon a time we used to open doors with coat hangers or packing tape!!

Lotus have a new EV for you, the Eletre. It's their first EV and will boast 595hp and a huge, very ugly front grill .. all from 'just' £89,500! They are also bringing the Evija to the UK this year. With a ridiculous **2000hp**, it will cost you a whopping £2 million!



*** Staying Cool This Summer Is A Breeze ***

Have your Air Con serviced here at Elm Tree for *JUST* £79

That has to be good news!

No Slow Down For The EV Price Crash!

Electric Vehicles (EVs) accounted for **29/30** of the biggest drops in car value over the last 6

months! **EV prices fell by a staggering 33.6% compared to petrol vehicles at just 0.5%!**

Tesla is the go-to electric car for comparison - a year ago the Skoda Enyaq was priced around £2,000 less than the Tesla Model 3. The Enyaq is now sitting £14,000 above the Tesla!!

Some of the biggest losers last month were:

**Renault Zoe: -9.7% (£838)*

**Peugeot E208: -8.8% (£1010)*

**Nissan eNV 200: -9% (£1094)*

**Corsa electric: -7.8% (£839)*

**Mercedes AMG C class EV: a whopping £2565!*



I have been accused by someone who works here .. we will call him 'iDavd' to keep him anonymous.. of being anti-electric vehicles. For many genuine and informed reasons that may be true BUT my feeling is that some of these electric models, after losing up to 40% of their value these past 6 months, now look quite good value. So, if your own circumstances work for an EV i.e. city living, home charging available and you know what journeys you need to do, then 'Never Say Never' **There is another looming issue on the horizon too.** Mr Musk at Tesla is planning to release a new model with a 200-300 mile range for a little over £20,000. Now that really will set the cat amongst the pigeons, and it means we're not out of the woods yet on used EV price falls.

Come in to Elm Tree and we can help secure the right car for you, EV or otherwise!

- Mark -



Ever wondered what it feels like to drive at 140mph in a Porsche 911? Someone found out when they took their courtesy car for a spin last month! Mersey Police spotted the courtesy car racing a BMW, clocking in at over 140mph on the ANPR - still shy of the 911's top speed of 192mph..

SEE YOU NEXT MONTH!

**thisismoney.co.uk *legoland.com *Sky News *FT.com *BBC.co.uk *SMMT.co.uk *AA Insurance *The Economist
CapHPI

Share this email:



Manage your preferences | **Opt out** using TrueRemove™

Got this as a forward? **Sign up** to receive our future emails.

View this email **online**.

London Road
Marlborough, Wiltshire | SN8 2AG GB

This email was sent to .

To continue receiving our emails, add us to your address book.