

□ DEALS TO 'DRIVE' YOU CRAZY! □



MERCEDES-BENZ E-CLASS

AMG LINE

Just £28,799



VOLKSWAGEN TIGUAN

TSI BLUEMOTION 4MOTION

Just £19,599



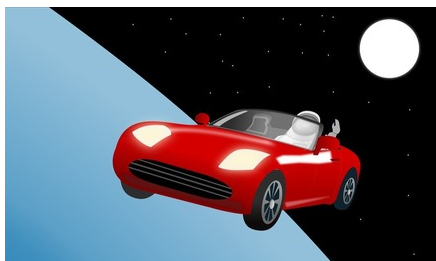
MINI CONVERTIBLE

JCW

JUST £16,599

**FOUND A NEW CAR TO LOVE FOR VALENTINES?
WE WILL BUY YOUR OLD ONE! □**

Teslas Are Proving A Real Heartbreaker! □



A far cry from their literal space age hay-day, Tesla is causing mass heartbreak so far in 2023. Last month Tesla slashed a staggering £10,000 off the price tag of some of its mainline models. That represents a drop of about 16%!

Spare a thought for those 16,000 customers who took delivery of their Tesla just in time to miss out on the price cut. To rub salt in the wound, December was actually a record month for sales, with those sales alone representing £130 million pounds worth of savings that could have been made by the British public if they had pushed back delivery by just a few weeks.

When Tesla dropped prices suddenly in China, there were riots!

Those who ordered their Tesla online through the manufacturer's own website can cancel their

order until the point of delivery, but they'll have to go to the back of the queue if they want to purchase again at the new price!

Convertibles - A British Love Affair!



They say that love isn't logical and that certainly seems true for the UK's love affair with convertibles! Despite a famously unpredictable climate, we remain a top market for European convertible sales (beaten only by Germany). Frequent chart toppers are: Mini Convertible (1st place for 2022), Mercedes E-Class and the Mazda MX-5.

So why are we more in love with the convertible life-style than the Italians, or Spanish for example with all that glorious sunshine? Well, when it is really hot, a closed cabbed car with the A/C on is actually a much more practical choice. And it's not all about sunny days, many owners love starting their journey with a blast of fresh air on a blue-sky day at any time of the year. Also 'exciting' driving is harder to find than ever, with more traffic, lower speed limits, and an over abundance of pot holes – so rather than racing somewhere, risking your licence and your car on the poorly maintained roads, why not enjoy the 'wind-in-your-hair' lifestyle whilst exploring the back roads? Convertibles are synonymous with Hollywood glamour and living life free, making a journey into an adventure rather than a practical A to B. Some impracticalities are more than balanced by life-style, and that seems to really appeal to the UK public!

Mini Voted Most Romantic By Brits!

The mini cooper - a love through the ages it seems! Last year a survey put out to 16,000 people revealed that the car Brits most associate with memorable romantic moments and dates was the mini.



The top 5 were: *Mini Cooper *Ford Capri *Ford Escort *Austin Metro *Ford Fiesta

Ford is the overall brand of love it seems!

.. A Date With The Stars! ☐

Talking of car dates, what's more romantic than driving out and snuggling up for a stargazing session!

Too cold for a cabriolet? Treat yourself to a pan roof next time and stargaze from the comfort of a heated seat.

Too cloudy? Rolls Royce have you covered with their bespoke 'Under The Stars' headliner.

Positives? Weather is not an issue, unique constellation gazing guaranteed!



Negatives? You could buy a normal car for the same price! In fairness to Rolls Royce, each headliner is unique with a total craft time of over 30 hours - that's almost 3 times longer than it takes Tesla to produce a Model Y from scratch!

On a budget? The Vauxhall ADAM also boasts a stargazing headliner, although we leave you to your own comparisons ..

The End Of An Iconic Relationship

January saw BMW pull out of the UK police car market with immediate effect. The renowned Park Lane dealerships has shut its doors on the 'International & Specialist Sales Division', employing about 20 people.

We've all seen a BMW police car wizz past but that's all coming to an end after the force reported a series of issues with BMW's N57 engine. BMW however have chosen to phrase the ending of the relationship slightly differently: 'With high demand for our cars continuing to outstrip supply, we will be prioritising sales to our retail and corporate customers in the future..'



This issue hit national headlines following the tragic death of police officer Nick Dumphreys when his BMW caught fire during an emergency



run. It has since been made clear that this issue is largely caused by the unusual use pattern the police force requires from their vehicles.

An inside source reported to Car Dealer that 'The problem comes from the fact we have to leave them idling at a scene to keep the lights running for a long time and then, if another call comes, blast them at full speed to the next job – the engines just hated that'.

The Volkswagen Touareg and Volvo V90 & XC90 models will be replacing most of the BMW police fleet as they're phased out.

Quality Time With The One You Love This Valentines..

A valentine's poll revealed that the majority of us (51%) would choose to spend Valentine's day with the one that we love. Why? Because they are (quote) 'perfect just the way they are', 'dependable' & of course 'trustworthy'. They spend quality time together, just being themselves and never arguing - most also believe in love at first sight!

.. The other 49% of people would rather spend valentines with their spouse – yes, that's right, those respondents are talking about their car! ☐



.. Wonder why you might be arguing!

SEE YOU NEXT MONTH!

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