



December 2023 Update
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□ FEELING FESTIVE! □



BMW M2
3.0 365BHP
Just £26,299



VW TIGUAN
SE TDI DSG
Just £16,499



AUDI Q3
TDI QUATTRO
JUST £13,399

**IS SANTA BRINGING YOU A NEW CAR?
WE WILL BUY YOUR OLD ONE! □ □**

Have You Got 'Parallel-O-Phobia'?

According to a survey by Fiat, nearly half of drivers (**44%**) are willing to park a mile away from **where they are going to avoid parallel parking!** Men are on average twice as confident as women at the manoeuvre, although according to the authors there is very little difference in actual competence (which surely can't be true..).



Top reasons for nervousness:

1. Keeping other drivers waiting
2. Damaging other cars
3. People watching you park
4. Taking too long to park
5. Not understanding how the yellow lines system works!

The world record (held by a Fiat 500) for parallel parking is parking in a space only 7.5cm longer than the vehicle itself. The most astonishing thing for me is that 44% of drivers believe they can actually walk a mile! **Good luck parking for the Christmas shopping!** ☐

No Super Cars For Christmas!

Just 621 super cars were sold in the UK over the past year, that's **a massive 67% drop** on the year before and the first slowdown in the market for more than 5 years!

So what's going on? Most blame high interest rates, the economic impacts of which are starting to trickle through even to the ultra-wealthy. Many key Russian buyers left the UK in 2022 following sanctions imposed over Ukraine. In other parts of the world, such as the Gulf states, super car demand remains strong (as do oil prices). The previous year was also especially good as the ultra-

wealthy looked to spend big after accumulating cash during the Covid lockdowns.

Or perhaps Santa's naughty list was just a lot longer than usual this year! ☐



Driving Home For Christmas?

Almost a third of UK households have a 4-legged friend to join their festive journey, but be careful that they don't cost you up to **9 points on your licence, a £5000 fine, or invalidate your insurance!**

Despite the risks of being charged with careless driving, **64% of surveyed owners were unaware of the law** regarding travelling with a pet, with 10% sitting their pet freely in the front passenger seat!



Rule 57 of the Highway Code states "When in a vehicle make sure dogs or other animals are suitably restrained so they cannot distract you while you are driving or injure you, or themselves if you stop quickly."

You have 4 main options for restraining a pet in the car:

- 1. Dog Guards** - Metal grills which fit securely between the back passenger seats and the boot space. A great option in smaller cars or for larger dogs, nice and simple!
- 2. Crates** - Perfect for those already crate trained as long as there's space to stand and turn around.
- 3. Safety Harnesses** - Essentially seat belts for your pets!
- 4. Pet Carriers** - Perfect for smaller pets, easy to move and place in the boot space or on a back seat.

Don't forget that by law all dogs older than 8 weeks must be microchipped and wear a collar showing your name and address when out & about, which includes when they travel in a car.

Feel free to pop in and ask advice on your options - Safe travels, 'woof!' ☐☐

ASDA Have Treated Themselves For Christmas!

Ever felt that urge to treat yourself to a little something special for the festive season? For brothers Mohsin & Zuber Issa, who own ASDA (as part of their EG Group), that little something was Tesla's Supercharger network! This is the first deal of its kind in Europe for Tesla, who will be supplying the hardware and supporting technology for EG to rebrand as part of their own EV charging network 'evpoint'. These Superchargers were originally only for Tesla owners but have been available for use by all EV owners in the UK since November 2022 and are popular thanks to their quick and reliable charging.



Tesla's spokesperson said that this was an important step to accelerate the transition to a net-zero, sustainable future. But we suspect the undisclosed but "significant" sum handed over by EG Group didn't hinder the deal either..! ☐☐

A 'Not Very Merry' Christmas Tale..

This is why you need to talk to us! We had a visit last month from an extremely nice chap. He wanted to swap his almost new Lexus hybrid for one of our Audi Q5s. Three months ago he paid £38,000 for the hybrid but its approximate part-exchange value now is just...£20,000.🤖 That's a **loss of £6000 A MONTH!** Obviously this can't carry on, otherwise in 4 months' time he would have to pay us £4000 to take the car away! But the message is to be on guard, especially with new cars and technologies. We are always happy to see you for a conversation.

No Race To The Shops

Marlborough drivers see Herd Street as a hill climb challenge! The town council conducted a series of speed surveys in this 30MPH zone and, perhaps surprisingly, about **90% of all drivers stuck to this limit.** However, it seems those travelling up the steep hill are keen to test their engines! 7,000 vehicles (~10% of those in the survey) fell in the 30-35MPH bracket, but 157 were clocked at 46MPH+ (the trap could only record up to 99MPH). Those coming downhill were more reserved, with just 22 drivers breaking the 46MPH speed barrier.



No 'Blue Christmas' For Becky!

Well, why not when in Vegas!

□ It was definitely a wedding to remember - Congratulations, Becky and Tom □



□ ! SEE YOU NEXT YEAR ! □

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